

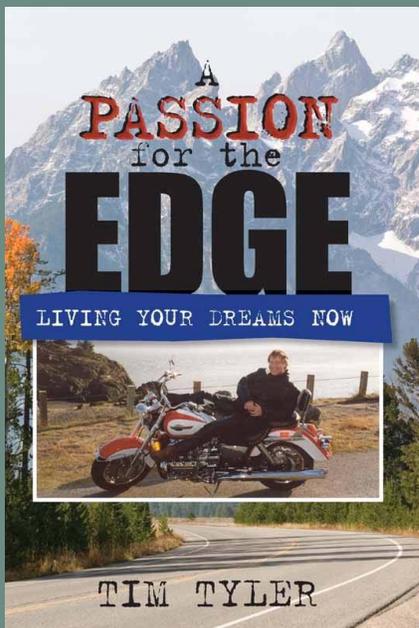


EDENSCAPE Publishing
Feed The Mind

Edenscape Publishing Newsletter

December 2008

Greetings!



In August 2008 you received a newsletter announcing the release of our book, "A Passion for the Edge: Living Your Dreams Now." We are excited to announce this book was just named an Award-Winning Finalist in the Business: Motivational category of the National Best Books 2008 Awards, sponsored by USA Book News.

See what people are saying below.

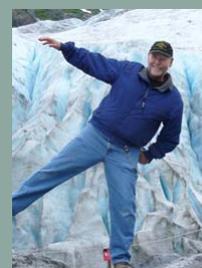
Thank you for your support and encouragement.



Wishing you the very best in the New Year,

Edenscape Publishing

A Passion for the Edge



The edge of Exit Glacier



The edge of Hope Fire

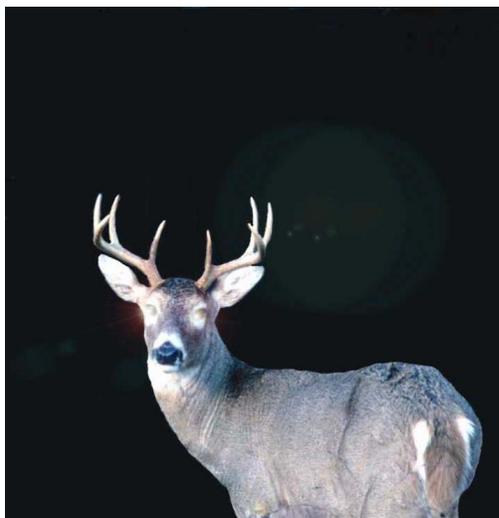


The edge of Resurrection Creek

What does it feel

Like A Deer in the Headlights

One late night, several years ago, I was driving a stretch of winding wooded roads in southwestern Oregon. As I drove through a tight bend my headlights lit up a deer in the middle of the road. Its head turned straight toward me, eyes glowing in the dark, standing frozen in the middle of the highway. I jammed my foot on the brake and stared in puzzlement as it stood, looking at me. Then I watched it bound off the road into the adjacent field just as I skidded past the



spot where the deer had stood a fraction of a second earlier.

A friend of mine had a similar experience the year before, however, his car was nearly totaled, and he suffered some minor cuts and bruises and a cracked rib. In this case, the deer's fate was different as well.

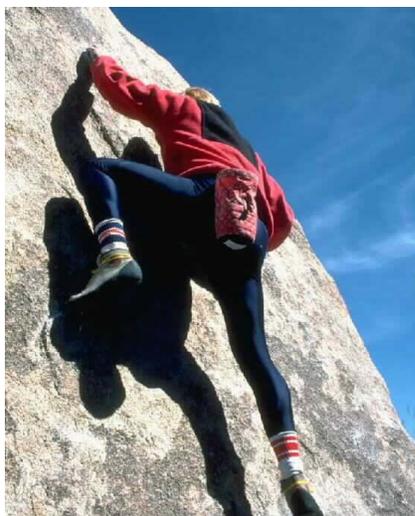
Today, as the economy stumbles with businesses failing and layoffs occurring, I see a deer in the headlights look on the faces of people around me. And I hear comments about decisions to put off retirement, planed trips, or starting a business. However, like a deer in the headlights, when you find yourself frozen in fear with danger rushing toward you, you still have the choice to either bound off toward your goal or give up your dreams and be crushed by the oncoming danger. The truth is, you decide what you do with every moment of your life, and where you are at any moment in your life is the result of every decision you've made. It's not the other way around. Just as a car cannot decide the fate of a deer, life cannot decide your fate, you decide.

Success is not a matter of whether you are experiencing good times or bad times, we have plenty of each in our lives, success is using every experience for growth instead of decay. For example, Senator McCain's plane was shot down during the war, he was severely injured, and suffered inconceivable torture yet found the strength to turn this experiences into a positive force in his life. He came out of the ordeal with determination, persistence, and a heart for improving the lives of others. I have know men who experienced lesser challenges that responded by spending their lives in self-pity and bitterness. In both cases, these individuals made their own decisions to either use a bad experience to grow, maintaining power over their lives, or to be defeated, giving the power over their lives away to others - blaming others for what they became.

With an uncertain economy, the theme in *A Passion for the Edge: Living Your Dreams Now* is timely. The book "uses an adventure story to show how business principles can be applied to successful living; including getting past perceived obstacles such as age, economy, or money." (Quote from ForeWord This Week, 11-12-08)

What are People Saying About

A Passion for the Edge: Living Your Dreams Now



"Someday..., After I..., I'm going to... All are common words to make excuses for why one isn't doing what they want to do now. "A Passion for the Edge: Living Your Dreams Now" is a different sort of self-help book, telling readers that the best way to live their lives is to jump right into doing what they want to do. Everyone has different hopes and dreams, and there is no universal method that will get readers to their goals outside their own path to it. "A Passion for the Edge" tells of Tyler's story on the edge and how his story can help many readers."

like to be on the edge? Insecure? Uncertain? Dangerous? A mixture of excitement and fear? Like you are about to slide off a shear glacier wall, fall into a fiery pit, or slip into the currents of a creek? Likely, it's all the above.

Success feels like being on the edge but success is not an endpoint, it's a journey you choose to take.

If you want to be successful, if you want to step out and live your dreams, then you must live on the edge. A scary place filled with danger and uncertainty. Yet, choosing to live a dream is to choose a thrilling experience, one that excites you, that pulls you from your bed each morning, that thrusts you into each new day, and that ignites your passions.

Now consider this. If you examine the alternative, living on the plains of life far from the edge, you will find it's also a scary place filled with danger and uncertainty.

In fact, there is no path you can choose, no journey you can take with a guarantee of safety

Motivating, unique and passionate!!!

This book changed my thinking. What a refreshing approach to illustrating unique principles of success by combining an eloquent tale of a journey through the wilderness and the mind. Attaining success in the areas of my life I have struggled with now seems possible and even easier than I had originally imagined. I am ready to dust the cobwebs off my unaccomplished "dream list" and start applying the principles in this book!

- Amazon.com

Limitless Adventure!

I don't know anything about riding a motorcycle, but I felt like I was on the back of one while reading this book. It's full of surprises, twists and turns, encounters with wildlife, and so much more. The detailed descriptive writing makes you feel like you are actually inside the writer's life and experience. This book relates the lessons learned on a cross-state/country ride to how to grab hold of your dreams now instead of seeing them as a figment of the future. Fun read and I highly recommend it to anyone; motorcycle enthusiast or not.

- Amazon.com

Ready for the Edge

I found this book to be more than a plan for living your dreams, but a beautifully written narrative on how the author chose to live his own dream. In an unassuming manner, the author tells his tale, while laying out his philosophy for achieving your dreams. Through his story, I found myself inspired to pursue my dreams, and to reevaluate what I have not yet accomplished because of the obstacles and fears I have put in my way. I now view those things as opportunities, not failures, but experiences to learn from and grow with as I live my dream. My fire has been rekindled, and I'm ready move to the edge. Thanks.

- Amazon.com

DRIVEN TO LIVE LIFE

Memoir offers roadmap for reaching goals, living dreams now

ANCHORAGE, Alaska, September 2008

- Tim Tyler doesn't have time to make 'to-do' lists detailing far-off hopes and dreams. He's too busy making them a reality.

In a new book titled *A Passion for the Edge: Living Your Dreams Now*, Tyler uses his own life experience to spur readers to start living their dream lives today. Framed by Tyler's exhilarating motorcycle trip through the Alaskan and Canadian wilderness-one of his lifelong dreams-the book reveals the fundamental principles that make it possible for average people to do extraordinary things.

Frustrated by the ineffectiveness of most 'how to succeed' books, Tyler decided to be the master of his own destiny. Bucking conventional societal mores that favor putting off your dreams until after retirement, Tyler advocates living your dreams daily-with purpose and conviction.



and security. Why choose the plains?

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He offers readers solid advice on how to take stock of their own skills, talents and knowledge, and use that information to craft a customized success plan. His three powerful learning steps will help the reader move from abstract theories to concrete, real action steps.

The memoir combines Tyler's adventurous story with 100+ color photographs and quotes from the likes of Helen Keller, Walt Disney, Henry David Thoreau, Mark Twain and more. The result is a passionate account that manages to both inspire and teach.

- Jenkins Group Media Release



Business, Biking, and Life - Sweet!

What a cool book! Just the idea of riding a motorcycle through the wilderness of Alaska - alone! - is crazy enough to make this an interesting read. But Tyler uses his dry sense of humor, sharp insights about life, and his own success in business to make you, as reader, believe you could do it, too.

The best kind of book - intimate and personal, but universal in its message. I think readers will learn more about their own philosophy of life through this book, and hopefully be empowered to take on

their own challenges. (Okay, I hope I am. I certainly feel empowered after reading it!)

- Amazon.com

Just Do It

What I like about this book is that it stresses the importance of taking action toward fulfilling your dreams and not just thinking about them or, worse, thinking about thinking about them. Too much of Western thought, philosophy and psychology, overemphasizes concepts to the point of locking one into an endless cycle of thoughts about thoughts about thoughts. Even when the author discusses thinking it is with an emphasis on passion and commitment, the motive forces that translate thinking into action. Through the examples taken from his own life and, in particular, from his motorcycle trip, he brings his principles down to earth, showing the reader the path to starting toward the fulfillment of his dreams and of continuing the journey toward realizing his dreams, "staying in action." That is, Mr. Tyler does not merely talk about motivational principles: he shows how to apply them in action in one's own life, to live one's own dreams.

- Amazon.com

Inspiring, poetic and accessible!

Unlike so many 'self-help' books, A Passion for the Edge truly does make the impossible seem possible. We all have dreams in the back of our minds, and the beautifully descriptive writing in Tyler's book made me feel like NOW really is the best time to begin the first steps towards achieving those seemingly crazy goals. The content is not only what's so fantastic about this read; I also need to mention how well it is written. The descriptions of each story, each dialogue from Tyler's past - all so detailed and like poetry, creates a complete picture in the reader's mind, which

further helps to motivate. If the reader can see and hear and taste what the author is writing about, then the book has done its job.

Using his motorcycle trip as a metaphor, Tyler is able to instill courage and excitement in the reader by explaining some of his first rides: "The air spoke to me with a meditative ohmmmmmmme sound, inviting life to pour through my soul." (page 63 - I suggest reading that page twice!)

I am now ready for my own journey - with or without a Honda Valkyrie!

- Amazon.com

Refreshing and Inspiring!

As I read this book I could almost imagine the author telling me the accounts over a campfire. Tyler comes across in an honest unaffected manner. This is a courageous personal journal of a man who has worked hard to keep the adventurous spirit of his youth and has learned the tools to accomplish his life's ambitions. "A Passion for the Edge" reconnected me with the healthy curiosity in the details of the world around me, especially the human ones, as well as opening my eyes to more than just the heights of the mountain peaks and the vast distances between them as traveled by Tyler. Instead of the vast expanse of the open road, we get lost souls without purpose or direction. Through his example I am recharged with the passion to obtain my soul's true goals and fulfillment. I envy Tyler for his courage to expand his life so dramatically. I am now ready to do the same.

- Amazon.com

The staff at Edenscape Publishing would like to wish everyone the best New Year ever.

We are excited to have been honored by being an Award-Winning Finalist in the Business: Motivational category of the National Best Books 2008 Awards, sponsored by USA Book News. The press release (11/6/08) noted that "this year's contest yielded an unprecedented number of entries Winners and finalists traversed the publishing landscape: Simon & Schuster, Tarcher/Penguin, HarperCollins, Hyperion, St. Martin's Press, McGraw-Hill, John Wiley & Sons" "To be a new publishing company with our first book published August 2008 and to be recognized as an award winning finalist alongside major publishing houses is indeed humbling. If you would like to learn more about this book, or place an order, please visit our web site at www.edenscapepublishing.com/a_passion_for_the_edge.html . You can also order this book from Amazon.com.

May your dreams be worthy of you and may the dreams you choose to live make the world a better place and bring you endless joy.

All the best,

Edenscape Publishing

Save
25%

In celebration of the New Year and our recent book of the year finalist award, we are offering *A Passion for the Edge: Living Your Dreams Now* at a 25% discount and free USPS priority shipping to everyone receiving this newsletter. You can order this book online at our web site

www.edenscapepublishing.com/a_passion_for_the_edge.html

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